

FIRST DAY[®] COMPLETE

DRIVING SUCCESSFUL STUDENT OUTCOMES

Colleges and universities are improving the student experience, and student outcomes, by increasing course material access, affordability, and convenience through affordable access programs.

Barnes & Noble College's First Day Complete affordable access program ensures that ALL students across ALL courses have access to their learning materials before the first day of class, allowing them to fully participate from day one. The cost of the course materials is bundled into tuition or applied as a course charge, reducing the stress of out of pocket expenses at the start of the term.

With First Day Complete, students don't need to worry about where to find their required learning materials, how to pay for them, or about falling behind because they aren't prepared. All physical and digital materials are provided via easy in-store pickup, shipping, or electronic delivery through a personalized concierge service.

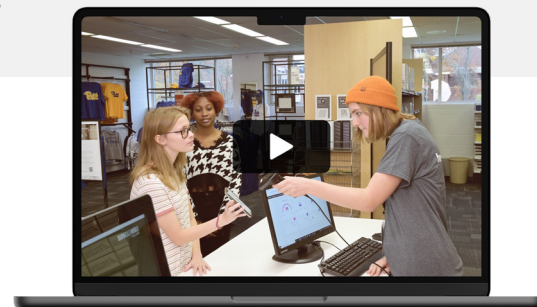
Faculty maintain full academic freedom to select course materials across all publishers in any format, and available non-publisher OER content.



THE FIRST DAY COMPLETE ADVANTAGE

- + The most comprehensive catalog of lowest priced physical and digital course materials
- + An investment in technology and systems designed specifically for affordable access
- + Program customization and dedicated implementation teams

According to an independent study conducted in the fall of 2022 by Hanover Research* – Barnes & Noble College received the highest satisfaction rating for affordable access programs among national bookstore fullservice providers.



[CLICK HERE TO SEE THE BNC DIFFERENCE](#)

FIRST DAY® COMPLETE

First Day Complete increases student preparedness and removes barriers to higher education by improving access, convenience, and affordability.

ACCESS



said with the program they felt better prepared for the academic term*

CONVENIENCE



said it was convenient to have course materials (both print and digital) bundled and delivered through the program*

AFFORDABILITY



Students save on average between **35%-50%** on the cost of course materials across their academic journey

*Source: Spring 2026 First Day Complete Student Success Survey

YOU'LL BE IN GOOD COMPANY.

Over 263 campuses—serving more than 1 million students—have already enrolled in First Day Complete with more joining every semester.



Interested in learning more about Barnes & Noble College's First Day Complete program?

Email request_info@bncollege.com to get in touch with an affordable access expert.

*Hanover Research. 2022 National College Bookstore Partner Satisfaction Survey of 380 institutions July - September 2022. Hanover Research is a leading full-service independently operated research firm with 700+ higher education and K-12 clients that was named a Top 50 Research Firm by the Insights Association and the American Marketing Association in 2020.



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