

PULSE CHECK: Course Material Insights

As higher education adapts and adjusts to the conditions created by COVID-19, Barnes & Noble College continues to seek out the student voice. During the Fall 2020 term, Barnes & Noble College Insights conducted a survey to learn more about students' course material preferences and academic preparedness in light of the year's events. The responses will inform our efforts to deliver the academic solutions and initiatives that best serve students, faculty, administrators and the entire campus community.

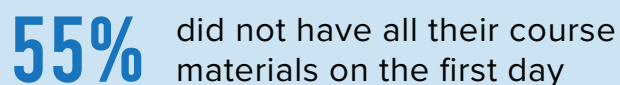
The college store is still the #1 destination for course materials.



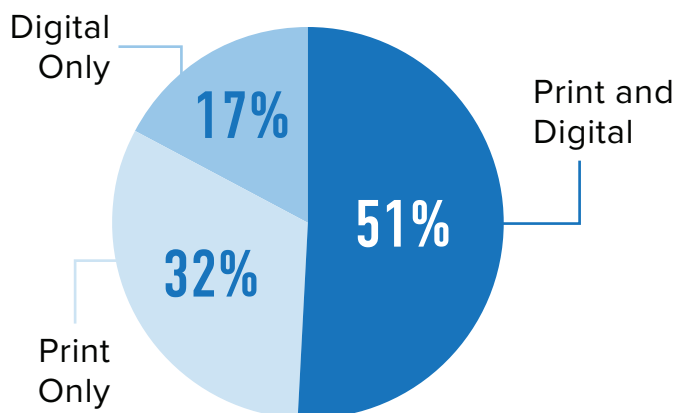
What's the #1 reason students chose to shop elsewhere?



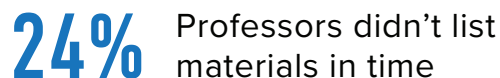
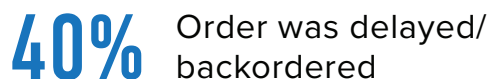
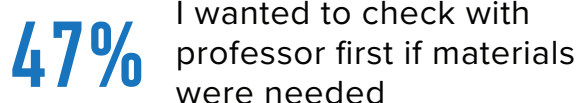
More than half of students started the term unprepared.



Most students still use printed course materials.



Professors have influence. Students without course materials said:



Not being prepared created challenges for some students.

It was stressful



It was hard to keep up in class



Affordability, access and convenience keep students coming to the college store. A complete access program makes it simple for students, faculty and the institution, bundling course materials with tuition to create significant savings and ensure all students have what they need by the first day of class.

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For more information, reach out at request_info@bncollege.com.